

# Rivera

## Privacy policy

### 1. Introduction

Welcome to Rivera Kitchenware. Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [[www.riverakitchenware.com](http://www.riverakitchenware.com)]. Please read this policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

### 2. Information We Collect

- **Personal Data:** Personally identifiable information, such as your name, shipping address, email address, and telephone number, that you voluntarily give to us when you register on the site or make a purchase.
- **Derivative Data:** Information our servers automatically collect when you access the site, such as your IP address, browser type, operating system, access times, and the pages you have viewed directly before and after accessing the site.

### 3. Use of Your Information

We may use the information collected about you to:

- Process transactions and deliver products.
- Manage your account and provide customer support.
- Send promotional communications, with your consent where required.
- Improve our website and personalize your experience.
- Comply with legal obligations and enforce our policies.

### 4. Disclosure of Your Information

We may share information we have collected about you in certain situations:

- **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal processes, investigate potential violations of our policies, or protect the rights, property, and safety of others.
- **Third-Party Service Providers:** We may share your information with third parties that perform services for us or on our behalf, such as payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.
- **Business Transfers:** In the event of a merger, sale of company assets, or acquisition, your information may be transferred to the new owner.

### 5. Your Rights

Depending on your state of residence, you may have the following rights regarding your personal data:

- **Access and Portability:** You may request access to the personal information we hold about you and request a copy in a portable format.
- **Correction:** You have the right to request that we correct any inaccuracies in your personal information.

- **Deletion:** You may request that we delete your personal information, subject to certain exceptions.
- **Opt-Out of Data Sales:** If applicable, you have the right to opt-out of the sale of your personal information to third parties.

To exercise these rights, please contact us using the contact information provided below.

## **6. Children's Privacy**

We do not knowingly collect information from children under the age of 13. If we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information promptly.

## **7. Data Security**

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure. However, no data transmission over the Internet or wireless network can be guaranteed to be 100% secure.

## **8. Policy for Cookies and Tracking Technologies**

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the site to help customize the site and improve your experience. You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent.

## **9. Contact Us**

If you have questions or comments about this Privacy Policy, please contact us at:

Rivera Kitchenware [Insert Mailing Address] Email: [Insert Email Address]

Phone: [Insert Phone Number]

## **10. Updates to This Policy**

We may update this Privacy Policy from time to time. We will notify you about significant changes by placing a prominent notice on our site. Your continued use of the site after such modifications will constitute your acknowledgment of the modified policy and agreement to abide and be bound by it.